

# UNLOCK THE POTENTIAL IN YOUR SOFTWARE IP.

Forward thinking finance.

**For many British businesses, the main challenge today is finding the finance to grow, especially when your cash is tied up in intangible assets that traditional banks do not accept as collateral.**

These resources, such as knowledge-based assets like business-critical software and its Intellectual Property (IP), could be an untapped source of funding for your business. If you wholly own the software, we could help you to release the cash you have tied up within it, without losing control of your business or giving away equity.

## RELEASE THIS HIDDEN VALUE WITH LOMBARD

### Control

You retain the day-to-day commercial use and ongoing development of your software IP.

### Source of lower cost capital

Access competitive asset finance rates, rather than paying an equity premium for your funding.

### No restrictions

You can use the funds how you want to: from accelerating development to expanding sales teams or buying out investors

### Growth

You can accelerate your growth plans. You don't need to slow down or put your business momentum on hold.

### Lombard – a trusted partner

We're more than a reputable UK brand, we're a trusted partner. Our dedicated specialists collaborate with you, sharing insights and expertise to help you unlock every opportunity.

#### FOR BUSINESSES OF ALL SIZES

Our funding could be a great alternative to private equity, removing the need to sacrifice a stake in your company.

Unlike equity and some debt investors, Lombard doesn't seek any control over your business or representation on the board, making it suitable for businesses of all sizes.

#### READY TO UNLOCK THE VALUE IN YOUR SOFTWARE?

Talk to your Relationship Manager or one of our Lombard technology specialists today.

**Call: 0800 502 402**

Lines open Mon-Fri, 9am-5pm.

**Text Relay: 18001 0800 502 402**

**[lombard.co.uk/technology](http://lombard.co.uk/technology)**



Security may be required. Product fees may apply. Finance is only available for business purposes.

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